

DESIGN TOKYO 2019

10TH TOKYO DESIGN PRODUCTS FAIR

Dates : June 26 [Wed] – 28 [Fri], 2019

Venue : Tokyo Big Sight, Japan Organised by : Reed Exhibitions Japan Ltd.

PRE-SHOW REPORT

DESIGN TOKYO 2019 is coming up!

DESIGN TOKYO 2019, Japan's leading "B-to-B" trade show for "marketable" products will be held from June 26 - 28, 2019 at Tokyo Big Sight, Japan. The show is held inside LIFESTYLE EXPO TOKYO 2019 [June], which has been known as one of the key business venues in Japan for the past 13 years. This year, 1,610* exhibitors & 55,000* visitors are expected to gather. (*expected, including concurrent shows)



What is DESIGN TOKYO?

DESIGN TOKYO gathers "marketable" products that are sophisticated yet functional. Only the products that passed a screening will be showcased. The show's Screening Committee is composed of specialists working in the design/interior industry.



3 Specialised Zones

JAPAN NOW

An area disseminating "Japanese Design Products" to Japan and the world.

Interior Accessories Zone

Lighting / Furniture / Photo frames / Fabrics / Home appliances / Flower vases, etc.

Aroma & Fragrance Products Zone

Candles / Aroma lights / Deodorants / Aroma diffusers Detergents / Perfumes, etc.

DESIGN TOKYO PRODUCTS AWARD

This award is given to the most "marketable" design products among the exhibits. Award winners are chosen from the Screening Committee, and is expected to have vast exposure to the media during and after the show. The winners including the Grand Prix will be revealed at the Special Gallery inside DESIGN TOKYO on the opening day (June 26).



Synergy Effect from Consisting Shows

One of the unique aspects of DESIGN TOKYO is the synergy effect it has from the consisting shows of LIFESTYLE EXPO TOKYO. This includes industries of Variety-Gifts, Interior & Furniture, Tableware & Kitchenware, Baby & Kids, Health & Beauty, Fashion Goods & Accessories, etc. Moreover, LIFESTYLE EXPO TOKYO is co-held with ISOT 2019, Japan's largest trade show for stationery & office products. There will be a large synergy effect of purchasing from various industries, and it can easily be said that both exhibitors and visitors can meet a wide range of industry leaders throughout the show. ("largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.)

Mark Your Calendars!

DESIGN TOKYO will be held from June 26-28, 2019 at Tokyo Big Sight, Japan. For more information, please contact below.

>> To Exhibit

https://www.designtokyo.jp/ex_en/

>> To Visit

https://www.lifestyle-expo.jp/inv_en/



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